

# About Jim

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Jim Sullivan, son of New Brunswick curling legend Dave Sullivan, took up the game of curling at age 12 and never looked back. His contributions to the game both on and off the ice left a lasting impression on the Atlantic and Canadian curling culture. Big, tall, and lanky, Jim could be seen smiling and talking to folks in curling clubs all across the Maritimes, and generally everyone he talked to smiled back. Jim had a large personality and love of people that earned him the reputation as being "the nicest guy you'll ever lose to."

And true to that reputation, Jim did his share of winning. He skipped the junior team which captured the 1987 New Brunswick and Canadian Junior Men's Curling Championships and the 1988 World Junior Men's Curling Championship in Germany. The Sullivan Rink was New Brunswick's first world champion in any sport in more than 60 years. In 1990, Sullivan and his team were the Silver Medalists at the Labatt Brier - an era when 100 teams would turn out in New Brunswick for a shot at the Provincial Tankard, versus 20 teams today. The team was inducted into the New Brunswick Sports Hall of Fame in 1994.

Jim won countless other titles including at the high school level, in mixed curling, cash spiel titles, super league titles and his favorite annual spiel, the "Oromocto Open," held at the Gage Curling club where Jim won A section many times, taking home a boatload of prizes from the Co-Op.

Jim was a lifetime member of the Capital Winter Club in Fredericton, and was a member of TSA where he organized and chaired the TSA Fundy Cash Spiel. Jim Sullivan's legacy goes well beyond curling. The Jim Sullivan Curling Classic honors Jim, his passion for the game and his friends in curling.

## History

The "Fundy Line Cash Spiel," as it was called in the 1980s, used to draw 32 teams to the Saint John area in the fall of each year. The Thistle Saint Andrew's curling club was a flagship in New Brunswick for great curling and hospitality, and the managerial duo Mike and Joan Murray made sure each curler felt at home when they entered the club. The feeling at the TSA was celebratory and the fellowship was strong as players united in the game of curling.

The Fundy Cash was a premier event of men's competitive curling and featured the likes of New Brunswick curling legends such as Arnie Dobson, Dave Sullivan, Richard Belyea, Gary Mitchell and Peter Murray.

The Fundy Cash has changed names throughout the years, but Jim Sullivan got the event back on the Atlantic curling map when he started the TSA Fundy Curling Classic in 2005. Since that time, the event has grown in popularity again due to Jim's warm and welcoming personality, and the "down home" style of current TSA manager Mike Buckley.

The event is back and organizers hope it will gain the same reputation as the event in the past, where curlers come for more than just great ice and games. "They come for a great time," Jim used to say, and if it were up to Jim, he would personally make sure it happened for each player.

The event honors Jim and all the curlers who can feel the game as well as play it. The WFG Jim Sullivan Curling Classic will take place each fall - we look forward to seeing you!

## The Sullivan Band



The Sullivan Band is worn in honour of Jim Sullivan. It symbolizes Jim's talents, sportsmanship, and accomplishments in curling and honours Jim as a great competitor, a true gentleman on and off the ice, and an ambassador for the sport of curling.

The Sullivan Band symbolizes the courage and tenacity Jim demonstrated both in the sport of curling and in his personal struggles with mental health.

The Sullivan Band is a beacon of hope and strives to raise awareness and foster support for those in our community affected by mental illness.

All donations received for the Sullivan Band will go to the [Canadian Mental Health Association in Saint John](#), in honour of our champion curler, Jim Sullivan.

A charitable receipt is available on request for contributions of \$10 or more.